



Fundraising Program

Positive Pie Hardwick is committed to our community. We fully support your passion for quality education, arts and sports. We also support non-profit organizations that are trying to make a positive difference in their communities. We truly believe in these important functions of our community and the world at large. Positive Pie Hardwick would like to show our support for our educators and students by offering the following incentives:

In-House Fundraising Events

We take great pride in giving back to the communities we call home and would love to help you raise money for your school or non-profit organization. Fundraising events are easy to arrange and best of all, 20% of sales generated by supporters of your organization will be donated back to you!

- Go to www.positivepie.com > Hardwick > More > Fundraising > Click "Create a Fundraiser Event"
- Fill out the inquiry form with your information and get a response within 3 business days
- Book the date and super charge your fundraising campaign!

The Resale Program

Want to raise funds at the big game? We want to help fund your next field trip, procure band instruments or purchase those much needed jerseys for the upcoming season. Positive Pie offers \$10.00 Cheese or Pepperoni for re-sell at school events & games, non-profit fundraisers and functions. (*Additional Toppings Cost Extra)

- Go to www.positivepie.com > Hardwick > More > Fundraising > Click "Resell Request"
- Fill out the inquiry form with your information and get a response within 3 business days.
- Pick up your order and get ready for the big game!

We Reward Program

Thank you for this opportunity. Positive Pie is always striving to better serve our communities and we hope you take advantage of our We program. We feel it's necessary to contribute to the success of our educators and students by offering awesome food and a great place to gather in our small town.

Educator & Student Incentives

- 15% off in-house dining for all school faculty members and their family with a valid School Id. (*Excludes Alcohol)
- \$20 Gift Card for Students of the Month

Positive Pie Hardwick



Fundraising FAQ'S

Is My Group Eligible?

Eligible groups include 501c charitable organizations, non-profit schools and community groups. Examples of organizations we have supported through Fundraisers includes Soccer Clubs, Schools, Senior Communities, Church Groups, Parent Teacher Organizations, School Bands, Girl Scouts, Boy Scouts, Preschools, Cheerleading Squads, Camps, Student Councils, Little League Teams, High School Sports Teams, Sororities/Fraternities, Swim Teams, and more!

What Percentage Of Sales From The Fundraising Event Does My Organization Receive?

20% of all food and beverage sales generated from your event will be donated directly to your organization, excluding tax, gratuity, Gift Card and retail sales. That's what we like to call powerful dough!

How Does The Organization Receive Credit For Purchases?

Fundraiser guests are required to present an official event flyer or mention the organization you are supporting to your server with each order to receive credit. We accept flyers shown digitally, on any device (we know this is the 21st century). Your organization receives credit for dine-in, take-out and catering purchases. Not valid for third party delivery partners. Flyers cannot be distributed inside or in the direct vicinity of our restaurants, including the parking lot, before or during the event.

When Can My Organization Host An Event?

Dates vary based on restaurant, so please check with the General Manager at Positive Pie Hardwick on availability, however we book Fundraising events weekly from Monday-Thursday. A minimum three weeks notice is required to schedule your event. We like to plan ahead and hope you do too! This window gives you the chance to spread the word to your group's friends, followers and supporters to maximize attendance.

How Often Can I Schedule A Fundraising Event?

Ready to book another event? This is getting serious. Fundraising events can be scheduled every 30 days with at least three weeks notice.

How Do I Promote My Event Using Fundraiser Flyers?

Glad you asked! A flyer is available for your Fundraising event. Once your Fundraising event has been approved by your Positive Pie Hardwick, we will provide a flyer with complete details of your event for you to distribute to your Fundraising community. Electronic formats of the flyer are also available to help you promote via website, email and social media.

How Much Money Did My Organization Raise?

Positive Pie Hardwick let you know the total amount of 'dough' raised from your event the day afterwards. Please just contact your Positive Pie Hardwick General Manager for your final Fundraising total.

When Can I Expect My Fundraiser Check?

Please allow 2 to 3 weeks for processing, excluding delivery time.



Fundraising TIPS

Flyers Are Your Friend

The Fundraising flyer from the restaurant is your ticket to several quick, easy ways to promote. Email it to your distribution list, including parents, teachers and faculty or staff and members of your organization. Post it on your social media accounts, including Facebook, Twitter & Instagram. Make copies and post on community boards in common areas. Distribute at meetings/events, hand out to members, or send home with students a day or two ahead of the Fundraiser.

Share & Spread The Word

If you build it (awareness, that is) they will come...or something like that. Share the details of your Fundraiser at upcoming meetings and volunteer events, including member or PTA meetings, pep rallies, sporting events, etc. Request that the event details be shared on school or company-wide communications and announcements. Post the event details on the calendar or home page of your website or intranet.

Creative Contest

Make it fun! Challenge groups or classrooms to see who can bring in the most supporters, and award the winner with prizes. (Not to be cheesy, but pizza parties make a delicious incentive.) Friendly Face-off: Choose two classrooms, grade levels, sports teams—or even challenge your rival school—to compete for highest attendance. Themed Nights: Does your football team booster club have a large following? Are your PTA members highly engaged? Theme your Fundraiser to support the group you feel will receive the most participation. Strategic timing helps, too—such as booking an event the night before a big game, or near the start of the school year to welcome parents and students back to school.

Epic Engagement

Involving the local community with hands-on participation from leadership and VIPs in your organization will make your event fun & memorable. Have PTA members, your school principal or a favorite teacher help greet guests in the restaurant the night of the event. (We'll give them chef coats to make it official!) Invite local policemen or firemen to make an appearance as guest servers or food-runners. Host a mini mixer at Positive Pie Hardwick for your board prior to the event.

Most Of All...Stay Connected

Feel free to reach out to our management team at any time. We will also check in with you throughout the planning process to ensure your Fundraiser is set up for success!